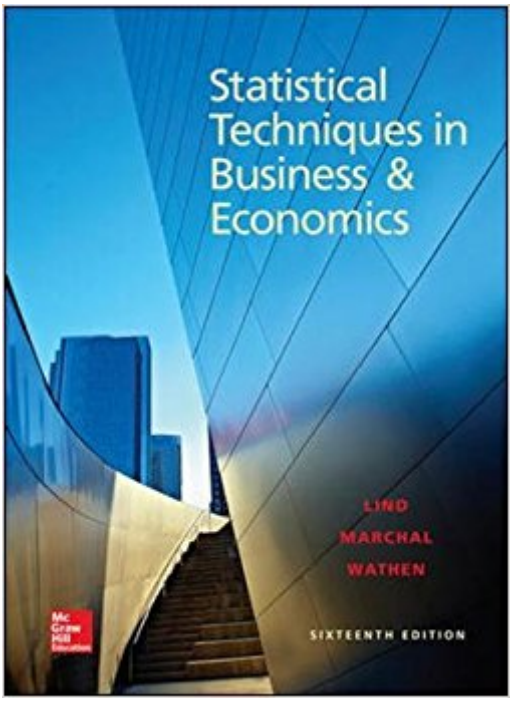
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Statistical Techniques In Business And Economics, 16th Edition



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Synopsis

NOTE:This is a standalone text.Lind/Marchal/Wathen is a perennial market best seller due to its comprehensive coverage of statistical concepts and methods delivered in a student friendly, step-by-step format. The text presents concepts clearly and succinctly with a conversational writing style and illustrates concepts through the liberal use of business-focused examples that are relevant to the current world of a college student. Known as a Ã¢â ¬Å“student's text,Ã¢â ¬Å“ Lind's supporting pedagogy includes self-reviews, cumulative exercises, and coverage of software applications including Excel, Minitab, and MegaStat for Excel.

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Customer Reviews

Professor of Information Systems and Operations Management at The University of Toledo College of Business Administration. He received his B.S. degree in Mathematics from The University of Dayton, an M.A. in Mathematics from The Catholic University of America, and his D. Sc. in Operations Research from The George Washington University. Dr. Marchal has held visiting appointments at The University of Michigan and George Mason University. He has also worked at the Executive Office of the District of Columbia government, the George Washington University Institute for Management Science, and the U.S. Army Chemical Research & Development Center.Professor in the E. Craig Wall Sr. College of Business Administration at Coastal Carolina University. He earned his Ph.D. in Business Administration from the University of Minnesota, a M.B.A. from Oklahoma State University, a M.S. in Forest Biometrics from Virginia Polytechnic

Institute and State University, and a B.S. in Forestry from the University of Illinois. Dr. Wathen's research interests include applied statistics, teaching methods, and manufacturing and service process design. He has published articles in the International Journal of Operations and Production Management, National Productivity Review, International Journal of Service Industry Management, and the Journal of Workplace Learning: Employee Counseling TodayAdjunct professor at Coastal Carolina University. He earned his Ph.D. and an MBA from The University of Toledo and a Bachelor of Science in Business from Bowling Green State University. Dr. Lind is the co-author with the late Robert D. Mason and William G. Marchal of Statistical Techniques in Business and Economics and Basic Statistics for Business and Economics published by Irwin/McGraw-Hill and Statistics: An Introduction published by Duxbury. In addition he has written Study Guides to be used with these texts.

It's decent book the only problem I have with it is the errors. I have found that some of the answers in the back are wrong. In some cases, they made changes from the 15th edition to the 16th, but failed to proofread. I've seen exercise answers that are from the 15th edition that are not related to the "new" question found in the 16th. Very frustrating. I've never seen this before in a text book.

Was the book I needed, never used it.

This is a terrific book! Having no past experience with statistics, I found this book very easy to understand. I read it for my online class and I skipped maybe three chapters. If you have taken any online classes, you know that the student has to take initiative and time to learn on their own. This book made it easy! Highly recommend!

No. The book had multiple 'drawings' in it from past renters so I spent some time getting rid of those. I was also disappointed that my rental period was only for 2 months when all other rentals are 4 months including this very same book this month. The book was hard to understand at times as well.

Good Product!

Be careful, I just got this in the mail and I received the international edition. I compared to the digital copy I have and don't see any differences so far, but just know that it is NOT the standard US

edition.

Good book with good examples and clear explanations. I am only halfway through the semester but it seems to be informational and clear.

It was exactly what I needed more my class. I just wish it wasn't lose leaf , other than that it was very affordable and fits my needs.

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